

# Media

Head of Media - Mrs Packwood

## **The Course:**

We follow the AQA GCSE Media studies single award course which gives pupils the opportunity to develop a critical understanding of the role the mass media plays in society, and how and why media texts are produced as they are. There are two units that make up this course:

**Unit 1 Investigating the Media** - Unit 1 is assessed via a written exam and is based on a pre-released topic. In preparation for this exam pupils will have studied a wide range of media texts and considered the aspects of style, presentation, values, audience and representation that are conveyed via the use of codes and conventions.

**Unit 2 Understanding the Media** - Pupils will complete one introductory assignment and create their own practical work and written evaluation.

## **What could it lead to in Sixth Form?**

A Level Media

## **What careers/university courses would this subject help me to enter?**

### **Possible University Courses**

Journalism, IT and Creative Web

### **Possible Careers**

Studying Media provides an excellent foundation from which to pursue future study or a wide range of careers. Media Studies is highly regarded by employers and universities, due to the multitude of skills you acquire and present; opening doors to a vast range of exciting careers.

Main areas of employment which people who study Media at A Level or Degree courses often go onto: Journalism, Multimedia Specialist, Business Finance, Programme Researcher, Public Relations, Runner (Broadcasting/Film), IT, Advertising, Market Research, Writing, Retail, Creative Design/Media and Teaching.